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– FOR IMMEDIATE RELEASE –

**It's time to dress up and ask for some candy.
Halloween already? No, it's Easter in Sweden!
Join us for Easter Workshop and Egg Hunt
at the American Swedish Historical Museum
Sunday, March 24, 2013, 2pm-4pm**



Celebrate Easter like a Swede at the American Swedish Historical Museum's Easter Workshop and Egg Hunt for families on Sunday, March 24 from 2pm to 4 pm. Swedes celebrate Easter religiously, but for the majority of Swedes religion has little to do with it. It's more about witches, egg hunts, and colored feathers. Let's not forget about the candy, Easter is the holiday for sweets.

The traditional Easter week in Sweden lasts from Thursday to Monday, and kicks off with a trick or treat-like candy hunt. Children dress up as Easter witches with long skirts, headscarves, painted red cheeks and freckles and go from house to house wishing people happy Easter. They get sweets in return for a drawing or song. Having consumed all these treats, they are then given Easter eggs filled with yet more. Parents also let the children search for the eggs themselves in a treasure hunt – following clues and solving riddles until they find their prizes.

At ASHM's Easter Workshop, children get to dress up, have their faces painted and make crafts that reflect the Swedish celebration of the holiday. Following the workshop, there will be an Easter egg hunt for children on the grounds of the Museum, weather permitting. Call 215-389-1776, visit www.americanswedish.org for more information and registration or pay by the door. The cost is \$8 per person and includes museum admission. Free for children 2 years and under as well as for museum members.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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