



Contact:
Caroline Rossy
Communications and Operations Manager
Tel: 215-389-1776, Fax: 215-389-7701
Email: crossy@americanswedish.org

– FOR IMMEDIATE RELEASE –

Enjoy a Day of Free Fun for
Sweden's National Day
At the American Swedish Historical Museum
Saturday, June 6th, 12pm to 4pm

Philadelphia, PA- On Saturday, June 6th, the American Swedish Historical Museum will celebrate Sweden's National Day, from 12 pm to 4 pm. We will be offering free admission for all, which includes our current exhibition, *Indian Nation: Indian Motorcycles & America*. Other celebratory aspects of the day include a summer inspired dessert and coffee, guided museum tours throughout the afternoon, as well as crafts and face painting for kids-**all complimentary!**

Swedes don't always wear their flag on their sleeve or display blustery patriotism, as we sometimes see in the US. But in recent years, they have added National Day (*Sveriges nationaldag*), to their roster of official holidays. It is celebrated each year on June 6th, and is similar to the US's 4th of July. Originally referred to as Flag Day, the date is in honor of King Gustav Vasa's ascent to the throne in 1523, which is regarded by many as the founding of present-day Sweden.



For more information or if you have questions about National Day, please visit our website, www.americanswedish.org, email info@americanswedish.org or call (215) 389-1776. All in all, it is sure to be a fun and festive day, so take advantage of this **free** opportunity and help us celebrate the day!

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

###