



Contact:
 Caroline Rossy
 Communications & Operations Manager
 Tel: 215-389-1776, Fax: 215-389-7701
 Email: crossy@americanswedish.org

-- FOR IMMEDIATE RELEASE --

Get a taste of local and Nordic brews,
 Along with delectable Swedish/American fare at
SmörgåsBeer'd
 Saturday, August 6, 5-9pm
 At the American Swedish Historical Museum



Philadelphia, PA – Spend a summer evening, with music, games, plentiful food and a steady stream of beers to sample, all in the serene setting of South Philly’s beautiful FDR Park. If that sounds like your kind of night, then you will be sure to enjoy the ASHM’s sixth annual SmörgåsBeer’d. Sample a variety of beers from local and Nordic breweries, complete with Swedish and American foods, as well as music by DJ JCLEF, and a fundraiser raffle. A new element for this year’s SmörgåsBeer’d is a focus on games. We will have lawn games, like *kubb*, set up in the courtyard, along with table trivia and a museum *tipspromenade*, or

walking quiz, to take you through the museum’s galleries.

Get a taste of lagers, ales, and the like from regional favorites Brooklyn Brewery, Flying Fish and Yards, along with a taste of Nordic brews from Einstök, courtesy of Wegmans of Concordville, Rekorderlig, Carlsberg and Carnegie Porter. Several brewery reps will be on hand to give you the background on the beer they have on tap. Along with beer, we will be offering a spread of delectable finger foods to satisfy your hunger and help you decide which beer goes best with Swedish meatballs, cheese and more. On the sweet side, specialty desserts will be served by Jeffrey Miller Catering and Pop’s Homemade Water Ice. There will also be a raffle on site, with an array for interesting things to be had, from tickets to area attractions to beer baskets and gift certificates. All proceeds from this event benefit the ASHM. Enjoy a fun evening, and help support the museum’s programs. Weather permitting, it will be held outside, in the gorgeous museum courtyard overlooking FDR Park.

Tickets are \$25 in advance, \$30 at the doors, and \$10 for designated drivers. The event is suitable for adults 21 and older. Call 215-389-1776, email info@americanswedish.org or visit americanswedish.org/calendar.htm for more information and to purchase tickets. The American Swedish Historical Museum is located in FDR Park at 1900 Pattison Avenue in South Philadelphia, five blocks west of the Sports Complex. The Museum is easily accessible from Route 95 or 76 and has free parking. For those taking public transportation, the Broad Street subway AT&T station, or SEPTA’s Route 17 bus is within walking distance of the Museum.