



AMERICAN SWEDISH HISTORICAL MUSEUM

Contact: Tricia Davies
Educator & Public Relations Coordinator
Tel: 215-389-1776, Fax: 215-389-7701
Email: tdavies@americanswedish.org



-- FOR IMMEDIATE RELEASE --

SWEDISH GOLF OUTING “Fair-play” for Two Great Causes - May 26, 2009

Philadelphia Swedish golfers have had some great press lately and for good reason. Henrik Stenson just won The Players Championship with a dominating final round score of 66, after making headlines a few months back for an amazing near-naked recovery shot from a water hazard at Dorel. And it was just last season that Annika Sörenstam “stepped away” from an LPGA career that had her ranked tops in wins, earnings and awards. And who can forget that Swedish golf cart joy ride by a certain *Caddyshack* star, but that’s old news, because now the Swedish golf explosion is coming here to the Delaware Valley. **This month two Philadelphia-based Swedish organizations, the Swedish American Chamber of Commerce Philadelphia and the American Swedish Historical Museum, are teaming up to host a golf outing to benefit the youth golf program First Tee of Philadelphia and the American Swedish Historical Museum.**

On Tuesday, May 26th at the Blue Bell Country Club in Blue Bell, the Swedish Golf Outing will begin with a shotgun start at 1:30 pm. In addition to competitions, such as the putting contest, there will be raffles, giveaways, and a fabulous dinner at 6:30 pm, also at the Blue Bell Country Club. The Swedish Golf Outing serves as a fundraiser for the American Swedish Historical Museum’s educational programs and exhibitions, and also benefits Philadelphia’s branch of First Tee. There are 3000 young people who participate in this youth golf program in Philly and 2.2 million all over the world. First Tee is not just teaching children golf, but also teaching life skills. First Tee promotes nine core values, including honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, and judgment.

Call 215-389-1776 or e-mail misaksson@americanswedish.org for more information on participating in or sponsoring the Swedish Golf Outing. The Swedish Golf Outing and partnership with the Swedish American Chamber of Commerce Philadelphia are part of the ongoing mission of the American Swedish Historical Museum to promote understanding of the contributions of Swedish culture to the American experience. The ASHM also features 12 permanent galleries which promote Swedish and Swedish-American art, culture and history. To learn more about the ASHM please visit www.americanswedish.org. For more on the Swedish American Chamber of Commerce Philadelphia please visit www.sacc-philadelphia.org

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