



Contact:  
Lotta Nordin  
Marketing Coordinator  
Tel: 215-389-1776, Fax: 215-389-7701  
Email: [lnordin@americanswedish.org](mailto:lnordin@americanswedish.org)

-- FOR IMMEDIATE RELEASE --

**Celebrate Spring the Swedish Way!  
Join us for *Valborg*: Bonfire and Concert  
at the American Swedish Historical Museum  
Saturday, April 27th, 2013, 7pm**



On Saturday, April 27<sup>th</sup> at 7pm, the sound of Swedish songs, the glow of a bonfire and the scent of hot dogs, coffee and dessert, will announce the arrival of spring to all who gather for *Valborg* at the American Swedish Historical Museum in South Philadelphia.

In Sweden, where winters can be very long and dark, *Valborg*, or Walpurgis Night, is a seasonal tradition that dates back to the Middle Ages. The celebration with music, food, libations and fire usher out the cold of winter and welcome in the warmth of spring.

The annual *Valborg* festivities at the American Swedish Historical Museum start off with a concert by the Swedish Museum Singers inside the Museum and will be followed by hot dogs, drinks and dessert. Afterward, everyone is welcome outside for a traditional bonfire and more singing in front of the Museum in Franklin Delano Roosevelt Park.

Admission is \$15 for adults, \$8 for children under 12. Register by phone, online, or pay at the door. For information contact the Museum at 215.389.1776, or visit [www.americanswedish.org](http://www.americanswedish.org).

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

###