

Contact: Caroline Rossy Communications and Operations Manager Tel: 215-389-1776, Fax: 215-389-7701 Email: crossy@americanswedish.org

-- FOR IMMEDIATE RELEASE --

Enjoy a Day of Free Fun for Sweden's National Day At the American Swedish Historical Museum Monday, June 6th, 10am to 3pm



Philadelphia, PA- On Monday, June 6th, the American Swedish Historical Museum will celebrate Sweden's National Day, from 10am to 3pm. We will be offering free admission for all, which includes our current exhibition, Flowers & Monsters: Hand-carved furniture by Karl von Rydingsvärd, featuring stunning wood furniture from the early 20th century. This year, we are not only celebrating National Day, but also the 90th anniversary of the museum! Other festive aspects of the day include a summer inspired dessert and coffee, along with guided museum tours throughout the day, all complimentary!

Swedes don't always wear their flag on their sleeve or display blustery patriotism, as we sometimes see in the US. But in recent years, they have added National Day (Sveriges nationaldag), to their roster of official holidays. It is celebrated each year on June 6th, and is similar to the US's 4th of July. Originally referred to as Flag Day, the date is in honor of King Gustav Vasa's ascent to the throne in 1523, which is regarded by many as the founding of present-day Sweden.

For more information or if you have questions about National Day, please visit our website, americanswedish.org or call (215) 389-1776. All in all, it is sure to be a fun and festive day, so take advantage of this *free* opportunity and help us celebrate the day!

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.