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-- FOR IMMEDIATE RELEASE --

**Folk Fashion: Traditional Costumes of Sweden & Scandinavian
Presented by the ASHM Auxiliary
Saturday, November 5 at 11am
At the American Swedish Historical Museum**



Philadelphia, PA-Depending on where one hails from across Scandinavia, traditional dress varies in design and pattern, with each region claiming its own style. Learn more about these intricate and beautiful textiles at the Auxiliary's Folk Fashion event on Saturday, November 5th at 11am. Participants will model and discuss the story behind traditional dress from many parts of Sweden, as well as other Scandinavian nations.

Anyone interested in modeling and/or presenting their traditional costume is welcome to sign up, just call (215) 389-1776 or email info@americanswedish.org. The event also includes lunch, and will feature a collectibles sale. Registration is \$10 for Museum members, \$15 for non-members.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway's AT&T/Pattison Avenue stop is within walking distance or SEPTA's Route 17 (Naval Base) can bring you right to the Museum.

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