



Contact:  
Caroline Rossy  
Communications and Operations Manager  
Tel: 215-389-1776, Fax: 215-389-7701  
Email: [crossy@americanswedish.org](mailto:crossy@americanswedish.org)

– FOR IMMEDIATE RELEASE –

**Join us for Easter Family Fun Day  
at the American Swedish Historical Museum  
Sunday, April 9th, 2017, 2pm-4pm**

**Philadelphia, PA**—Celebrate Easter like a Swede at the American Swedish Historical Museum’s Easter Family Fun Day on Sunday, April 9th from 2pm to 4pm. Swedes celebrate Easter religiously, but for the majority of Swedes religion has little to do with it. It's more about witches, egg hunts, and colored feathers. Let’s not forget about the candy, Easter is the holiday for sweets.

The traditional Easter week in Sweden lasts from Thursday to Monday, and kicks off with a trick or treat-like candy hunt. Children dress up as Easter witches with long skirts, headscarves, painted red cheeks and freckles and go from house to house wishing people happy Easter. They get sweets in return for a drawing or song. Having consumed all these treats, they are then given Easter eggs filled with yet more. Parents also let the children search for the eggs themselves in a treasure hunt – following clues and solving riddles until they find their prizes



At Easter Family Fun Day, children get to dress up, have their faces painted and make crafts that reflect the Swedish celebration of the holiday. To wrap up the day, there will be an Easter egg hunt for children on the grounds of the Museum, weather permitting. Call 215-389-1776, visit [www.americanswedish.org](http://www.americanswedish.org) for more information. Admission may be paid at the door. The cost is \$10 per person and includes museum admission. Free for children 2 years and under, as well as for museum members.

The American Swedish Historical Museum is located in scenic FDR Park at 1900 Pattison Avenue in South Philadelphia near the Sports Complex. Plenty of free parking is available. For those taking public transportation, the Broad Street Subway’s AT&T/Pattison Avenue stop is within walking distance or SEPTA’s Route 17 (Naval Base) can bring you right to the Museum.

###