



Advertising image for Läkerol bröst-tabletter (chest tablets). Collection of Tyler Graybeal.

The Sweetest Side of Life

One of the phrases we hear most when someone travels from America to Sweden is “bring back some candy.” Sweden has so many candy makers it is hard to keep count. Swedes enjoy all kinds of candy from chocolates to gummies to hard candies to seasonal varieties. Some candies are even savory like the ever-popular salty licorice (*salmiak/salmiac*). The licorice contains ammonium chloride to give it a salty flavor. In Sweden it is called *saltlakrits*, in Denmark, it is called *saltlakrids*, and in Finland it is called *salmiakki*.

Eating candy is a ritualized practice in Sweden that sometimes begins on a Friday (*fredagsmys* or “cozy Friday”) or Saturday (*lördagsgodis* or Saturday candy) when Swedes go to their local candy store or grocery store and pick from the bulk candy section, a wall of sweets in bins where buyers can fill their bags full of different candy varieties. In 1959, it was suggested by Swedish health organizations to only eat candy once a week. This idea stemmed from a shocking time in Swedish history when children with disabilities were subjected to what were called the Vipeholm experiments. The children were fed large amounts of sugar in the form of candy to see if it would lead to tooth decay. The results were undeniable, and sugar intake was discouraged except for once a week. The anticipation of eating candy on Saturday stuck with many Swedes, and weekend candy eating became a cherished pastime.

Sweden's Most Famous Fish

Swedish Fish are beloved throughout the world and especially in America. The

candy was first developed by the company Malaco in the 1950s based on the popular fish dish *surströmming* (sour herring). Malaco produces a variety of gummy candies including Brio, a caramel candy bite, which can be found in candy stores across Sweden and Denmark. American candy production company Cadbury Adams first brought Swedish fish to America in the 1960s. Swedish fish were soon to be found everywhere including movie theaters and convenience stores. Did you know there is a difference between candy fish in Sweden and those made for the American market? In Sweden the candy is called *pastellfiskar* (pastel fish) and comes in the ever-popular “pick-and-mix.” These fish are various colors and flavors including salmiak (salty licorice). The American version comes in a bright blue and yellow package and has its own distinct American flavor, a combination of cherry and raspberry. There have even been Swedish Fish flavored Oreos and water ice in the United States.

Marshmallow Cars

If candy fish are not your thing, perhaps marshmallow cars and trucks are! Ahlgrens bilar are small, dense marshmallows in the shape of various automobiles that were first introduced in 1953, when the Ahlgren's candy factory decided to manufacture marshmallows. The result was small pieces of candy shaped like cars. Made in Gävle, the pink, green, and off-white candies were a secret when factory workers began mass-producing them. In 1970, the candy received its name Ahlgrens bilar (Ahlgren's cars). Ahlgrens, now owned by Cloetta, one of Sweden's leading confectionary

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Note from the Director

There is a lot to be excited about in this edition of the ASHM newsletter. The Museum's summer events are some of my favorites with fantastic food and drink, great company, and lots of fun for everyone. Not to mention a pop-up exhibition about Swedish candy! I can't wait to learn more about what makes Swedish candy so delicious, and how Swedes can eat so much of it and still be a very health conscious country. I'm glad that Americans are discovering Swedish *godis* in greater numbers than ever.

But I have to confess that the thing I am most excited about right now is being voted Favorite Museum in Philadelphia in the Philadelphia Inquirer's Philly Favorites Contest. This museum is often called a hidden gem in Philadelphia, and we are doing what we can to be less hidden. How many Philadelphians are going to read this "Best Of" list and wonder what makes us so special and come to check us out? I hope many!

Winning this contest was, of course, the work of all of you who took the time to vote for us. So it really speaks to how important people are to our identity as an organization. Museums are usually defined by the art and artifacts (or dinosaurs, if you ask a child) that they have in their galleries. While those things are important to what ASHM is – at our core, we are about people and for people. We are humbled, grateful, and excited to be voted Philadelphia's Favorite Museum in 2024!



Tracey Beck

Von Rydingsvärd Bench continued from front cover

companies, now sells the cars in different flavors like sour sanded and salty licorice. In Sweden they are often referred to as "Sveirges mest köpta bil" or "Sweden's most bought car."

It's Kex NOT Kit-Kat

Kexchoklad is one of Sweden's most beloved chocolate candies and is the most produced chocolate on the market in Sweden. It was first introduced by Cloetta in 1921 under the name "Five o'clock wafer chocolate." In 1930, it was reintroduced under the name Kexchoklad and was registered by 1938. The checkered pattern on the wafer became one of its most visible signature designs and was used in advertising campaigns in the 1960s and 70s. In the 1940s, skiing was paired with Kexchokland, and by the 1980s the tagline "Downhill skiers fall for delicious wafers!"



Candy tin made for Källers Prima Carameller (premium caramels) by the O. Källers caramel factory in Bollnäs, Sweden. Collection of Tyler Graybeal.

became synonymous with the brand. Kexchokland was even taken to the highest point in the world, Mount Everest, on an expedition in 1987. Between 1990-2010, Kexchoklad collaborated with the Swedish Alpine Ski National Team, and the candy is now strongly associated with ski orienteering and a variety of other sporting events.

To Soothe the Soul and "Make People Talk"
Läkerol originated when Swedish wholesaler Adolf Ahlgren first discovered cough drops made of menthol, licorice, and gum arabic at a German trade fair in 1909. Interestingly, Ahlgren found the name "Läkerol" on a liquid antiseptic soap sold in his store and borrowed the name for his candy. Läkerol became the leading lozenge for fresh breath, sore throats, and humorously a "successful social life." Ahlgren was very careful to release Läkerol to the public by hand-picking wholesalers to sell the product. By 1913, Läkerol was being sold around the world as far from Sweden as South Africa, Colombia, and China! Läkerol's success was due to Ahlgren's solicitation of endorsements from world-famous celebrities and the Scandinavian royal families. Large letters spelling out Läkerol were featured on the first Swedish sailplane flight around the globe. Unlike some Swedish brands, the name Läkerol has always stayed the same regardless of the country in which it is being sold. By the 1960s, Läkerol was being marketed to a younger generation as a breath mint to use before kissing or after drinking beer! Over the years, Läkerol has grown in popularity and has featured different flavor profiles, but has always kept its connections to Adolf Ahlgren and its storied history.

Mmm...Marabou!

Marabou was launched on the eve of the First World War when chocolatier John Throne Holst (1868-1946) brought his already popular chocolate bar from Norway to Sweden. In Norway, the chocolate was sold under the name Freia (and still is), but in 1916 Throne Holst renamed it Marabou for the Swedish markets after the

Norwegian brand's logo, a marabou stork. Due to shortages in cocoa throughout Europe, Marabou didn't start production until 1919. Throne Holst's son Henning began producing other popular brands at the Sundbyberg factory north of Stockholm, like Japp, Daim, Twist, Fortuna, and Non Stop. Marabou was first produced as *mjölchoklad* (milk chocolate) using the same recipe as the Norwegian Freia; however, it was later caramelized, which changed its taste. The factory moved to Upplands Väsby in the 1970s when production and demand increased. The stork symbol is still used on the Freia brand in Norway, but in the 1960s, the famous "M," designed by Sigvard Bernadotte, industrial designer and member of the Swedish Royal Family, became the company logo. Today, Marabou and Freia have merged and are owned by Mondelez International.

Candy Today, Gone Tomorrow

Today, Swedish candy is more popular than ever. There are countless sweet and sour candies produced under endless names and shapes with numerous flavor profiles and combinations of tastes and textures. Swedish sweets now include salty and sour licorice, chocolate, marshmallow, vegan



An early example of a Marabou candy storage tin with fanciful urns, peacocks, and the colors of the Swedish flag. Collection of Tyler Graybeal.

flavors, savories, cookies, pick-and-mix, and beverages. The average Swedish citizen consumes 35 lbs of candy per year — nearly 4.5 times more than Americans!

Americans can satisfy their sweet-tooth by visiting Sweetish — Swedish Candy and Goods in Lancaster, Pennsylvania, a candy store created by enthusiast Tyler Graybeal. Inspired by a trip to Sweden in 2018 and a visit to two Swedish candy stores in New York City, Sockerbit and BonBon NYC, Graybeal opened Sweetish Candy on Queen Street in downtown Lancaster City in 2019. At the store, customers can indulge in the 64-bin pick-and-mix, Swedish inspired frozen drinks, and other Swedish confections. Sweetish also features other Scandinavian candy brands like Omnom chocolate from Iceland, Anton Berg from Denmark, Freia from Norway, and Fazer from Finland. Sweetish now sells 500 different kinds of loose candy and over 1000 other treats. Tyler Graybeal is also an avid collector of vintage Swedish Candy tins, wrappers, bottles, postcards, and advertisements. His collection is featured in ASHM's pop-up exhibition, *The Sweetest Side of Life: Swedish Candy and Confections*.

Candy in Swedish culture is more than just a sugary indulgence. It reflects the nation's emphasis on togetherness, balance, and the celebration of life's little pleasures. Come enjoy the history of Swedish candy or take some home from the wide selection in the ASHM Shop.

The Sweetest Side of Life: Swedish Candy and Confections

May 2, 2024 — September 15, 2024
 ASHM Grand Hall Balcony

ASHM visitors get 15% off at Sweetish Candy Store in-store and online at www.sweetishcandy.com with code ASHM15.

ASHM Wins Favorite Museum in the Philadelphia Inquirer



The American Swedish Historical Museum won GOLD for "Favorite Museum" in the Philadelphia Inquirer's Philly Favorites contest!

This marks the second time that ASHM has been voted the Best Museum by the community. The Museum previously won Best Museum in Metro Philadelphia's Philly's Best Contest in 2021.

We would like to thank **you**, our valued network of supporters, for voting and making this award possible. We know that it's your enthusiasm for the Museum that gives us such a special place in the community. With the eyes of Philadelphia upon us through this award, we look forward to continuing our mission-driven work of cultural education and community engagement.



Summer 2024 Upcoming Events and Registration Info

There is always something going on at the American Swedish Historical Museum. See below for our scheduled events. Please check with the Museum to confirm dates and other details. Refunds will not be granted for cancellations after the registration deadline. To register for events by phone call (215) 389- 1776. Online registration is available through each event listing on the website.

Monthly Programs:



Toddler Time 10:30 – 11:30 am

The third Tuesday of each month ASHM offers specially designed programs to introduce Swedish culture through art,

science, and literature in uniquely fun and creative ways to children ages 2 to 5 years old. \$5 per child, members are free.

Tuesday, June 18th – Float Your Boat

Tuesday, July 16th – Friendship Fabric

Tuesday, August 20th – Shapes



Celebrate Sweden's National Day Thursday, June 6th 10:00 am – 7:00 pm

We invite you to visit the Museum on Thursday,

June 6th for a fun day of celebration. The Museum will be open for extended hours to host special gallery tours highlighting Swedish-American history at 1:30 and 6:00 p.m. The Museum will be open from 10:00 am to 7:00 pm with tours and cake included in admission.



Midsommarfest Saturday, June 22nd 4:00 – 7:00 pm

Please join us to hoist the maypole, dance in celebration, and eat

smörgåstårter! Admission to the event includes traditional folk music by the Last Chance duo, family activities, and full access to the Museum. Food and flower crowns will be available for purchase. Tickets are available at the gate or pre-purchase online. ASHM Members: \$8, Nonmembers: \$10, Children 5-12: \$5, Children Under 5: Free.



Free Craft Fair & Textile Family Day Sunday, July 14th 12:00 – 4:00 pm

Join us for a free Craft Fair and Family Day at the

American Swedish Historical Museum!

Inspired by the textiles of the new *Swedish Folk Weavings* exhibition, vendors will demonstrate and sell their handicrafts of all kinds. Bring your family and try out different textile crafts like cross-stitch and weaving through fun activities in our galleries. Walk-ins are welcome but help us plan with your online RSVP.



Embroidery for Beginners Sunday, July 21st 12:00 – 4:00 pm

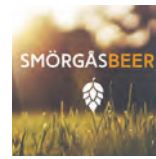
During this workshop, students will learn about the tools of the trade,

such as different types of needles, laying tools, hoops, and frames. After practicing a variety of stitches, use an embroidery pattern taken from a piece in the Museum's collection to start embroidering a cloth napkin that you can take home with you to finish. As part of the workshop and learning experience, we will take a tour of the *Swedish Folk Weavings* exhibition with the eyes of a needleworker and analyze the construction and design of some of the pieces. \$75 for ASHM members and \$85 for nonmembers. Space is limited, so register early to secure a spot.

To Register For Events

call 215-389-1776, or visit online at

www.americanswedish.org/calendar.htm



SmörgåsBeer Saturday, July 27th 6:00 – 9:00 pm

There is no better way to spend a summer evening than tasting new beers and

ciders, challenging friends to unique games, eating Swedish inspired treats, and dancing the night away to great music! Amazing prizes will also be raffled throughout the evening to support the museum. Tickets are \$35 in advance and \$40 at the door. A discounted designated driver price of \$15 is also available. Attendees must be 21+ to participate in the alcohol sampling and must present a valid ID.



Crayfish Party Friday, August 16th 6:00 pm

Get a taste of Swedish summer at our annual Crayfish Party! Enjoy a

buffet of crayfish, Swedish meatballs, along with crisp bread, cheese, potatoes, cheese pie, and a shot of *aquavit* – all outside under our beautiful lighted, and decorated tent. \$60 for ASHM and SACC Philadelphia members, \$70 for non-members. Register by August 12th.

Beauty Abounds in the Grand Hall

We are grateful to dried flower artist and entrepreneur Francena "Francie" Chalfont of Chadds Ford, Pennsylvania who generously designed beautiful dried flower arrangements for the Grand Hall to accompany *Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840*. Francie has a lifelong passion for flowers which led her to start her first dried flower business in 1995. Her floral designs are currently sold by major retailers such as Pottery Barn and Williams Sonoma.

Francie's design honors the Swedish women of the New Sweden Colony who started the flax industry and made Pennsylvania the leader in American flax production until it was replaced by cotton during the Civil War. She has also created a line of dried flower bouquets and wreaths called *Swedish Everlasting Summer* which can be purchased in the Museum Shop or at the VanCortlandt Farms website www.vancortlandtfarms.com.



Photo by Jack Buxbaum

Images from Recent Events

Photographs by ASHM Staff



▲ Volunteer Aaron Lawson shows pollinator specimens to a family at Earth Day Free Family Day.



▲ Attendees and performers dance at the extrABBAganza Dance Party.



▲ Families participate in the egg hunt at the Easter Family Day.



▲ Kids try out typewriters on recycled seed paper with poet Marshall James Kavanagh at Earth Day Free Family Day.



▲ Collector Wendel Swan speaks at the Preview Night for Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840.



▲ Volunteer Karin Kornaga helps families to collect craft materials at Easter Family Day.



▲ Education & Public Relations Manager Ellie Gorman reads a story to attendees at February's Toddler Time: Exploring Colors.



▲ Volunteers at the Semlor and a Movie event serve semlor to attendees.



▲ Executive Director Tracey Beck examines textiles with visitors at the Preview Night for the Swedish Folk Weavings exhibition.



▲ The winner of the dance competition at the extrABBAganza dance party is crowned by the performers.

Contributions

Do you want to make a contribution? There are several easy ways to support us. Visit our web page americanswedish.org/support or call **215-389-1776** for more information.

New Members

January 1, 2024 – March 31, 2024

Organizational

Anthony P. Infanti Library
Wissahickon Valley Public Library

Household

Justina Barrett
Carl Benson
Nelson & Inger Blount
Randi Gordon
Carey Lockman Corbin
Nicole Ni
Daniel Norremo
Christine Rudloff
Carl Strandberg
Elizabeth Uhlig
Amy Van Hise
Kerry Wetterstrom
Pennington Winberg

Individual

Susan Ethridge
Virginia McCracken

Senior/Student

Linda Bauer
Susan Burke
Francena Chalfant
Maureen Fratantoni
Marlyse Lindblad
Karen Methie
Darlene Olsen
Somers Price
Thomas Ryskasen
Martha Streed
Robert Sundling
Joan Wachlin

In Memoriam

The ASHM community lost some very special members in the last few months. We send our condolences to their friends and family.

Joe Hampel
Paul Lehman

Annual Giving and Contributions

January 1, 2024 – March 31, 2024

Vasa

Carl D. Rapp
Kristina Antoniades
Sandra Pfaff
Earl & Sylvia Seppala

Gold

Tracey & William Beck
John & Kristina O'Doherty
SWEA Philadelphia

Bronze

Alison Bennett
Lenora Kandiner
Ann Charlotte Mahoney
Evie and Chris Merritt
Janet Nelson
John Peterson
Barbro Pollock
Susan Satkowski
Gretchen & Luke Walker
Eunice Winters

Friend

Florence Beck
Karin Bergesen, *in honor of Britt Winte*
Elisabeth Brown, *in honor of Britt Winte*
Donna Cashdollar
Hilma Cooper
Nancy & Richard Cox
Jill M D'Andrea
Monica Fortune, *in honor of Britt Winte*
Barbara E. Good
John Lundin
Edward Root
Kjerstin Sama, *in honor of Britt Winte*
David & Mary Segermark
Martha Streed
Ann Topjon

Gifts in Memory of Christina Holm

Anna-Lena Bromberg
Ken & Kerstin Cook
Ulla Heinicke
Kerstin Hoeldtke
Margaretha Joelsson
Monica Johansson
Karin Kornaga
Katarina Sheronas
Eva Wattenmak



^ Honoree Ulrika Bengtsson receives her award from Executive Director Tracey Beck and Board Chair Anna-Lena Bromberg.

> Swedish Ambassador to the United States Urban Ahlin and his wife Jenni sign the ASHM Guestbook.

Spring Ting Thank You

Thank you to everyone who joined us at our 2024 Spring Ting dinner and supported the Museum through the online auction. With your help, ASHM raised over \$32,000 to support our exhibitions and programs, including funding for 114 students to visit the Museum from Philadelphia schools. Thank you to our wonderful honoree, Ulrika Bengtsson, and to His Excellency Swedish Ambassador to the United States Urban Ahlin, for making it an extra special event. We would also like to thank Jeffrey A. Miller Catering for the delicious dinner, Karin Hempel for her beautiful piano playing, and our Spring Ting Committee for making it all happen!

Benefactors

Ulla-Britt & Erwin Apell
Karin Bergqvist & Giacomo Salvatore
Jill D'Andrea
Jeffrey A. Miller Catering
Erik & Nicole Muther
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Margaretha Talerman
Fanny Warren
Kim-Eric Williams & Ruth Nelson Rizzi

Friends

Anonymous
Anna-Lena Bromberg
Martha Clark Goss
Kathi Keefe
Paul Malone
Norman Marcus
Sandra Pfaff
Linda Raffa & James O'Riordan



Summer Textiles at ASHM!

Inspired by our current exhibition *Swedish Folk Weavings for Marriage, Carriage, and Home 1750-1840*, ASHM has an exciting slate of textile and craft offerings this summer.



Embroidery Workshop: July 21st

Have you ever hesitated to start a new hobby because it looked “too hard”, or “too complicated”? How many times have you said to yourself, “I could never do that” or have you researched a craft, only to be confused by supplies, terminologies, and techniques? Far too many!

This July, ASHM embroidery expert Olivia Henley will help demystify embroidery for beginner-level stitchers in a special afternoon workshop. Learn about what fabrics are suitable for what kinds of embroidery with prepared samples of various types of fibers – cotton, wool, and silk – for experimentation. Explore the tools of the trade, including different types of needles, laying tools, hoops, and frames. After practicing a variety of stitches, try out an embroidery design from a piece in the museum’s collection to embroider your own cloth napkin that you can finish at your own pace after the workshop.

As part of the workshop and learning experience, take a tour of the *Swedish Folk Weavings for Marriage, Carriage, and Home* exhibition through the eyes of a

needleworker and analyze the construction and design of some of the pieces. You might just realize it isn’t as hard as you thought!

The workshop takes place on July 21st from 12 – 4 pm. Sign up at www.americanswedish.org/events or email info@americanswedish.org for more information.

Free Craft Fair and Textile Family Day: July 14th

Join us for a free Craft Fair and Family Day at the American Swedish Historical Museum!

Inspired by the textiles of our exhibition *Swedish Folk Weavings for Marriage, Carriage, and Home*, vendors will demonstrate and sell their handicrafts of all kinds at a special craft fair in our tent. Bring your family and try out different textile crafts like cross-stitch and weaving through fun activities in our galleries.



RSVP for this free event at www.americanswedish.org/events.

Are you a crafter/maker who would like to join the event? **Vendor applications are due on June 30th.** There is no vendor fee for demonstrators and a \$25 fee for those selling their crafts. If you have questions about being a vendor or demonstrator, please contact Dawn Gould at 267-968-7750 or email info@americanswedish.org. Vendor applications are available on our website at www.americanswedish.org/events.

Needlework Patterns in the ASHM Shop

Can’t get enough of Scandinavian textiles?

Connect with the skilled craftswomen of the past through your own needlework!



ASHM embroidery expert Olivia Henley has reproduced for purchase several of the pattern motifs featured in *Swedish Folk Weavings for Marriage, Carriage, and Home* and from the Museum’s permanent collection. Printed patterns and kits will be available here at the Museum Shop and online at shop.americanswedish.org, and downloadable PDF versions will also be available on Olivia’s Etsy shop [MissOlivesCreations](https://www.etsy.com/shop/MissOlivesCreations).

Sauna is Life: Sauna Culture in Finland



The American Swedish Historical Museum is hosting a traveling exhibition in partnership with Nordic

Northwest, a Portland, Oregon based nonprofit organization focused on highlighting and promoting Sweden, Norway, Denmark, Iceland and Finland. The exhibition, *Sauna is Life: Sauna Culture in Finland*, will introduce visitors to the history and tradition of saunas while exploring the present and future of sauna as an idea and practice among different cultures and

communities. “Sauna culture” has been registered in the Representative List of the Intangible Cultural Heritage of Humanity under two entries: “Smoke sauna tradition in Võromaa in Estonia” in 2014 and “Sauna culture in Finland” in 2020.

Do you have sauna objects, photographs, or stories that you would like to loan the Museum to be displayed in the exhibition? We are looking for items such as sauna buckets, ladles, towels, robes, dried birch leaves (already assembled), floor mats, towel racks, temperature gauges, thermometers, timers, sauna stools, and entrance mats (fabric or wooden). We would also like to feature photographs of personal saunas, sauna art, or other

visual materials related to sauna culture all over the world. Finally, we are looking for you to send in your favorite sauna stories or experiences (video or text-based documents) from memorable trips or relaxing times with friends or family that focus on sauna culture in Finland, Japan, Korea, Sweden, or any other country or culture that celebrates the use of steam, water, wood, and heat for health, happiness, and conversation!

If you have a story to tell or an object or photograph to loan to the exhibition, please email curator@americanswedish.org by July 1, 2024 to discuss including it in *Sauna is Life: Sauna Culture in Finland*.

Craving Crayfish?



Crayfish Party, image courtesy of Anna Hållams
Imagebank Sweden.

Summer means spending time in nature, getting together with friends and family, and of course, putting on funny hats and bibs to eat crayfish! What, you have never tasted a crayfish or decorated your outdoor space with red crustaceans, paper lanterns, and sung a drinking song at the top of your lungs? Well, the Swedes would say you are missing out on one of the most enjoyable traditions of summer!

Most people are more familiar with the Southern United States tradition of preparing crayfish or crawfish. Typical in Louisiana or the southern Gulf states,

crawfish are cooked with Cajun spices, corn, potatoes, and sausage and served hot. The Swedes, however, take a very different approach to the flavor profile and presentation. Swedish crayfish are boiled in a brine mixture of dill, spices, and beer and then are chilled and served cold with sides including *Västerbottenpaj* (Swedish cheese pie), boiled potatoes, and a mixture of fresh summer salads. No crayfish party is complete without hats, decorations, and shots of aquavit!

You may be wondering how the tradition of *kräftskiva* (crayfish party) in Sweden started. Dating back to the 16th century, crayfish were enjoyed by the royals and upper echelons. As they grew in popularity, crayfish became more widely available to all members of society by the 17th century, so much so that overfishing of the freshwater varieties found in streams and lakes became a problem. Since then, crayfishing in Sweden has been limited to a few weeks in August but imports are available from other countries around the world including Asia and the United States. A wonderful visual representation of the tradition is depicted in the 1898 “*Kräftfisket*” or “Fishing for Crayfish” oil painting by one of Sweden’s most well-known artists, Carl Larsson. This large-scale painting is on

display in the Jenny Lind room at ASHM and features Carl Larsson’s family enjoying a beautiful afternoon beside a river fishing for crayfish with a *smörgåsbord* full of culinary delights.

The *kräftskiva* as we know it today took off in the 1960s. The party season starts in August and runs through September. Most parties take place outside to enjoy the waning days of summer sunlight before the long, cold darkness of winter takes over. The casual and friendly atmosphere featuring colorful decorations welcomes everyone to enjoy good food alongside old and new friends alike. Please join us on the Museum’s stunning terrace overlooking FDR Park for a crayfish dinner on Friday, August 16th to experience our take on the Swedish crayfish tradition!

